



INTRODUCTION

NEW NAMES
NEW LABELS
SAME QUALITY

GLUE-U.COM

Glue-U Adhesives is a Dutch company making innovative products for farriers and horses since 2006. Following our philosophy **“TOGETHER WE TAKE CARE OF YOUR HORSE”** we designed special adhesives to glue any kind of horseshoes, acid free silicones and very fast urethane pads for any purpose. All Glue-U products are Dutch engineered and manufactured both in Europe and USA: same quality, same performance.

**“NEW LABEL
WITH THE
SAME
QUALITY”**

glue-u
adhesives



WHY DID WE CHANGE THE NAME AND LABEL?

We want the best experience for users that is simple, sleek and straightforward.

We decided to make a minimal design. Easy to read for the user.

Besides that we also put more focus on the illustration. This way the product recognition is easier.

OLD LABEL



NEW LABEL



SHUFILL CUSHION = **SHUPACK**

250cc cartridges fitting in standard caulking guns. ShuPack offers protection, cushioning and support for the hoof sole.

Fill up to ground level for support of foundered and laminitis cases. Usage of supplied meshes is recommended, but not obliged. Set time approx. 35 seconds. Temperature and humidity might have effect on the performance of this product.



Old

Discontinued

NEW LABEL + NAME **SHUPACK**

Support | Protection | Shock absorption | Quick setting time: approx 35 sec | No pads needed
CS aids in thrush prevention



200130250

200150250

200152250

Current

New

SHUFILL CUSHION A60 = **SHUGUARD**

The 250cc cartridge fits a standard caulking gun. ShuGuard offers support, protection and cushioning. ShuGuard can be used on barefoot as well on shod horses to support and protect the sole and relieves stress on the hoofwall. ShuGuard is a firm yet flexible material that adheres well to the sole, with or without the frog being covered.



Old

NEW LABEL + NAME **SHUGUARD**

Support | Protection | Hoofwall relief | Quick setting time: approx 35 sec



200161250

New

SHUFILL SILICONE = **SHUSIL**

250cc cartridges fitting in standard caulking guns. Offers protection and shock absorption for the hoof sole. Always use ShuSil in combination with Shupads!

ShuSil do not contain acids or chemicals and are therefore very suitable for wound treatment. Set time 4 minutes depending on weather conditions. Heating up ShuSil before use speeds up setting time significantly. Temperature and humidity might have effect on the performance of this product.



Old

NEW LABEL + NAME **SHUSIL**

Support | Protection | Shock absorption | In combination with Shupads | Set time: 4 minutes



210105250

210103250

210109250

Current

SHUFILL HOOF PACKING = **SHUDIM**

Standard ShuDIM available in 2x660 GR / 1.5 LB or 2x2.5 KG / 5.5 LB and durometers A15 (blue) - A25 (pink) - A35 (green). The ultra light ShuDIM Air is available in 2100 cc in durometer A20 and weighs 35% less than any standard impression material in the industry.

ShuDIM is a non irritating product. Easy to cut which makes it applicable in many situations. ShuDIM does not contain acids or chemicals and is therefore very suitable for wound treatment. Temperature and humidity might have effect on the performance of this product. Heating up ShuDIM before use speeds up setting time significantly.



Old

NEW LABEL + NAME **SHUDIM**

Support | Protection | Shock absorption | Lightweight | Mixable by hand



250114140

250114140

250105025

250105660

250106025

250106660

250107025

250107660

Current

SHUFIT = SHUBOND

Available in 150cc and 420cc black and beige. Fits in standard caulking gun using an adapter or just use the Glue-U dispenser for 150cc cartridges. 420cc only usable with special gun.

Bonds steel, aluminium and even urethane shoes. Suitable for repairing large cracks and creating a hoofwall reconstruction. Initial set time: 90-120 seconds (open time). Weight-bearing in 4-5 minutes (even in cold conditions). Temperature and humidity might have effect on the performance of this product. Heating up Shubond before use speeds up setting time significantly.



Old

NEW LABEL + NAME SHUBOND

Hoofwall reconstruction | Bonds all types of shoes | Stays elastic | Weight-bearing in 4-5 minutes



10010240

100102150

100114420

100114150

Current (420 cc bottle in Europe)

Current (420 cc bottle in USA)

SHUFIX

NEW LABEL

250cc cartridges fitting in standard caulking guns. Suitable for retouching or rebuilding heels, making foal extentions, medial/lateral corrections and for smaller hoof repairs.

The hoof should be clean and especially dry. Curing time between 30 – 60 seconds, workable after about 5 minutes. Temperature and humidity can influence the performance of this product.



Old

SHUFIX

NEW LABEL

Making extentions | Small crack repairs | Building heels | Set time 30 to 60 seconds
Workable after 5 minutes



150101250

Current

PREFIX OLD LABEL

Pre Fix is a system to bond a Glushu to the foot just to keep it in place. Pre Fix is very useful if you have a very nervous horse or a horse that is unable to stand on three legs (laminitis or injury). Pre Fix is used prior to ShuBond structural bonding.



Old

PREFIX NEW LABEL

Easy prefixing the Glushu | Sets in 2 to 4 seconds | Foot on the floor structural bonding



490100200

490101150

Current

**“WE WANT THE BEST
EXPERIENCE FOR OUR USERS,
THAT’S WHY WE CHANGED OUR
PACKAGING.**

**NOW IT’S SIMPLE, SLEEK AND
STRAIGHTFORWARD.**

WITH THE SAME QUALITY.”



Glue-U USA Inc

215 Church Street
Georgetown
SC 29440 USA

Tel. +1 (313) 509 - 7766
E-mail: sales-us@glue-u.com
Website: www.glue-u.com

Glue-U Adhesives BV

Droogdokkeneiland 8
5026 SR Tilburg
The Netherlands

Tel. +31 (0)13 545 31 18
E-mail: sales@glue-u.com
Website: www.glue-u.com